

BAM CONFERENCE

2019

BUSINESS AS MISSION

Our First BAM Conference in Europe

Every year, more and more people are discovering how they can use **their unique skills to change lives.**

This year's conference will bring together hundreds of business professionals and thought leaders from around the world who are eager to learn how to reconcile their **faith and work.**

Win-win.

That is what we are looking for, for our sponsors and for us. Sponsors enable us to make the BAM Conference a **high impact experience**, and sponsors are able to profile who they are and what they are doing to the BAM Conference audience. Sponsors **add value** to our event, while benefiting their organizations.

The BAM Conference in Bucharest, Romania is the first BAM Conference serving the European market

THE VENUE



The European BAM Conference will be taking place at the **JW Marriott Bucharest Grand Hotel.**

Calea 13 Septembrie 90, București 050726, Romania.

Exhibitor tables will be positioned in the Constanta Foyer, outside the Grand Ballroom, where attendees will gather upon entering or exiting the Grand Ballroom and during refreshment breaks

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

PLATINUM
(€3'000) - MAX. 3-4



TICKETS

- Two conference tickets (valued at €400 per ticket)

PRE-CONFERENCE

- Name and logo on BAM conference website
- Name and logo on all emails and event reminders
- Name and logo in the conference app, **top-tier visibility**
- Name and logo in press releases

ON-SITE & EVENT EXPOSURE

- Name and logo on all signs and visuals as title sponsor
- Title sponsor recognition by event emcee
- Company logo displayed at event
- Listed as a plenary speaker sponsor
- Exclusive onstage opportunity to introduce yourself at a plenary session
- Company information table in the exhibitor space (value of €1'000)

VISIBILITY

- Recognition as title sponsor in all digital event materials and press releases
- Company logo displayed prominently at event (precise placement opportunities to be determined upon confirmation of the sponsorship)
- Listed as a plenary speaker sponsor
- Company name and logo on BAM conference website • Name, logo, and web address in conference app

POST-CONFERENCE

- Recognition as title sponsor in post-conference digital event materials and press releases

SPONSORSHIP PACKAGES

GOLD (€1'500) - MAX.8

TICKETS

- One conference ticket (valued at €400)

PRE-CONFERENCE

- Name and logo on BAM conference website
- Name and logo on all emails and event reminders
- Name and logo in the conference app
- Name and logo in press releases

ON-SITE & EVENT EXPOSURE

- Sponsor recognition by event emcee
- Company logo displayed at event
- Listed as a breakout session sponsor
- Onstage opportunity to introduce yourself at a breakout session (approx. 2 minutes)
- Company information table (value of 1'000€)

VISIBILITY

- Recognition as sponsor in all digital event materials and press releases
- Company logo displayed prominently at event (precise placement opportunities to be determined upon confirmation of the sponsorship)
- Listed as a breakout session sponsor
- Company name and logo on BAM conference website
- Name, logo, and web address in conference app

POST-CONFERENCE

- Recognition as a sponsor in post-conference digital event materials and press releases

APPROXIMATE EXHIBIT TIMES

| | | |
|---------------------------|--|--------------------|
| Friday 3 May | Before the morning session starts | 7:30 – 8:30 a.m. |
| | During the morning refreshment break | 11:00 – 11:30 a.m. |
| | During the afternoon refreshment break | 3:15 – 3:45 p.m. |
| | After the closing session | 6:30 – 8:00 p.m. |
| Saturday 4 May | Before the morning session starts | 7:30 – 8:30 a.m. |
| | During the morning refreshment break | 11:00 – 11:30 a.m. |
| | During the afternoon refreshment break | 3:15 – 3:45 p.m. |
| | After the closing session | 6:30 – 8:00 p.m. |
| Sunday 5 May | Before the morning session starts | 7:30 – 8:30 a.m. |
| | During the morning refreshment break | 11:00 – 11:30 a.m. |

AT A GLANCE - SPONSORSHIP PACKAGE INCLUSIONS

| ITEM | PLATINUM | GOLD |
|---|----------|--------|
| Package price | €3'000 | €1'500 |
| PRE-CONFERENCE VISIBILITY | | |
| Name and logo on website | ● | ● |
| Name and logo on emails | ● | ● |
| Name and URL in the app | ● | ● |
| Name and logo in press releases | ● | ● |
| ON-SITE AND EVENT EXPOSURE | | |
| Tickets (full event) | 2 | 1 |
| Logo on screens in plenary room | ● | ● |
| Logo on signs outside breakout rooms | ● | ● |
| Title sponsor recognition by emcee | ● | |
| Sponsor recognition by emcee | | ● |
| Onstage introduction at a plenary session | ● | |
| Onstage introduction at breakout session | | ● |
| Exhibitor space | ● | ● |
| POST-EVENT EXPOSURE | | |
| Name and logo on emails | ● | ● |
| Name and logo in press releases | ● | ● |